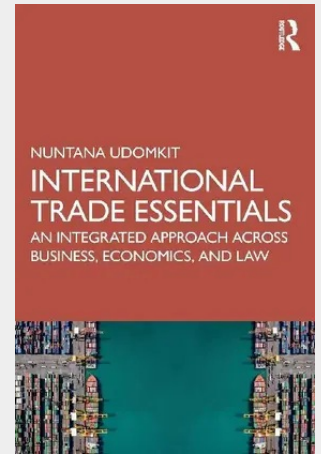


International Trade Essentials

An Integrated Approach Across Business, Economics, and Law

This book will help us understand how international trade shapes our lives, our economies, and our future. By weaving together insights from business, economics, and law, this work offers a clear, practical, and relevant perspective on international trade. It covers topics including global trade ecosystem, internationalisation, international trade theories, policies and measures, Incoterms, customs formalities process, key contracts, and international trade and sustainability. With a focus on translating theoretical principles into real-world applications, this book equips students and practitioners with essential knowledge and practical tools to navigate the complexities of international trade and global business.

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