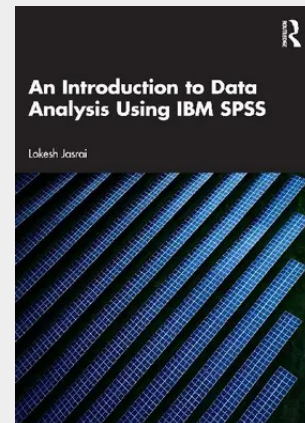


An Introduction to Data Analysis Using IBM SPSS

This textbook elaborates on the basic understanding and application of statistical tests and data analysis using hypothetical datasets and SPSS version 22.0. It presents step-by-step processes and to-the-point interpretation for quick assimilation and comprehension. Data Analysis Using SPSS - Begins with the stages of data entry and goes on till editing and data visualization. - Takes the readers through descriptive statistics, frequency, univariate, bivariate and regression analysis, cross-tabulation, linear models and non-parametric test procedures. - Presents information through dialog boxes and tabular charts, and also incorporates important formulae, calculations and illustrations of sample data for an in-depth understanding of concepts and results. - Can be used as a textbook as well as a reference book as it helps to build conceptual understanding, gaining software skills, and communicates data and its insights to accomplish research assignments, research/capstone projects and PhD research work. With comprehensive coverage, this book would be useful to the students, researchers and teachers of the various social sciences disciplines like Psychology, Sociology, Education, Social Work, Agriculture Management and other allied subjects. It would also be an invaluable companion to professionals and data scientists working in the field of analytics.

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