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How We Win

Energizing Strategies, Voters, and Agendas

This book uniquely demonstrates how a new combination of communities, progressive visions, and strategies provide a path to defeat fascist machinations and strengthen social justice movements. Would-be change agents, be they first-time voters, freshly minted activists, impacted communities, or veteran strategists will find answers to questions of voting, organizing, and mobilization. In doing so, readers will find answers to activating their networks and communities not merely to vote, but how to build on their "Emergency Election" mobilizing and power-building efforts to win their agendas, regardless of who wins. This theoretically and empirically-informed handbook for activists, voters, their organizations, unions, and communities provides both mobilizing tools and talking points about the elections' most vital and contested issues.

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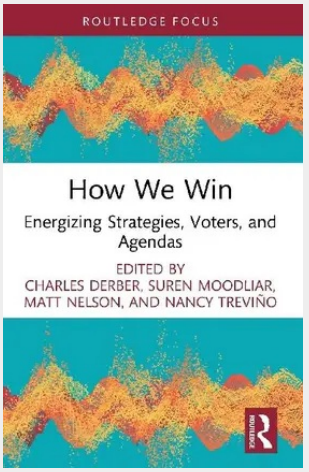

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