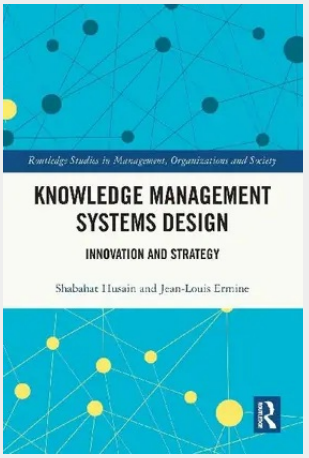
Husain / Ermine

Knowledge Management Systems Design

Innovation and Strategy



Knowledge Capital, vital for organizations' sustainability, competitiveness, and stability, can be regenerated in a value-added manner, enabling the development of high-quality products and services through innovative Knowledge Management (KM) techniques. One effective approach is establishing and implementing ISO-compliant Knowledge Management Systems (KMS) across various sectors. Covering nearly all aspects of Knowledge Management, this book offers a comprehensive overview of the evolution and description of core theories, along with their applications in a few case studies that thoroughly analyze the necessary procedures and technologies for developing KMS. The book encompasses the latest trends showcasing the increasing integration of artificial intelligence techniques within KM practices, as discernible through scores of service providers. Additionally, it addresses the challenges of measuring the effectiveness of KM techniques and the value they bring to organizations, thereby supporting the successful and sustainable implementation of KM. It also highlights innovative frameworks such as the Virtuous KM Cycle, MASK techniques, the Daisy Model, and the Husain-Ermine AI-KM Model. The publication is an essential resource for students and researchers specializing in Knowledge Management, as well as for managers, academicians, and practitioners in both the public and private sectors.

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66,00 €
66,00 € (zzgl. MwSt.)

Nicht mehr lieferbar

Artikelnummer: 9781032899671
Medium: Buch
ISBN: 978-1-032-89967-1
Verlag: Taylor & Francis Ltd (Sales)
Erscheinungstermin: 20.07.2026
Sprache(n): Englisch
Auflage: 1. Auflage 2026
Serie: Routledge Studies in Management, Organizations and Society
Produktform: Kartoniert
Gewicht: 308 g
Seiten: 226
Format (B x H): 152 x 229 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)