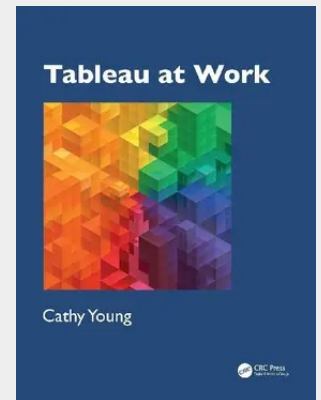


Tableau at Work

With data and AI increasingly at the forefront of business today, you have a significant advantage when you can manage data, and uncover and communicate data insights effectively. By thoroughly cataloging, indexing, and cross-referencing material, this book flattens the steep Tableau learning curve, starting you on your data journey and serving as a comprehensive reference and study guide. - Where do I start with Tableau? - How do I prepare and connect to data files that are constantly changing? How do I share Tableau files with co-workers, and what is tall data? - How do I test whether the calculations and aggregations are correct? - How can I create vibrant charts with sorting, color, axis labels, annotations, mark labels, trend lines, tooltips, or reference lines? The book includes over 60 worksheets and guides to deliver 40 quality charts and dashboards. In addition, there are another 60 focused and on-point examples, covering everything from context filters and weighted average calculations to transparent shapes and colors with placeholder fields. Similarly, nine step-by-step dashboard guides illustrate parameters, containers, buttons, actions, and more. With over 800 diagrams and images, clear explanations are provided for concepts including: Measures and Dimensions; Discrete vs. Continuous; Aggregation; Joins, Blends, and Relationships; Order of Operations; Mark Types and Color, Size, Text, Detail, and Tooltip Tiles; Actions, Sets, Links, Highlighting, and Parameters; Reference Lines and Trend Lines; Dashboard Layout, Containers, Filtering, and Interactivity. Tableau at Work is the perfect book for anyone who wants a comprehensive guide and reference to Tableau, from beginners and novices all the way to advanced and professional users. Many of the Tableau workbooks can be downloaded from the author's Tableau Public profile and for more information you can also visit the author's website (www.TableauAtWork.com).

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