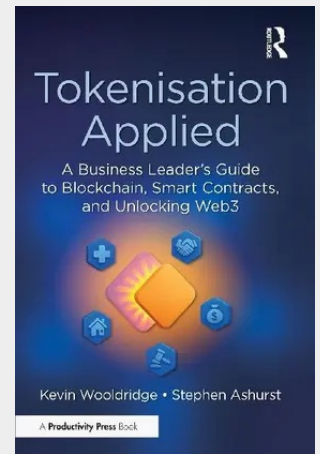


Tokenisation Applied

A Business Leader's Guide to Blockchain, Smart Contracts, and Unlocking Web3

Tokenisation is the new champion of digital transformation: a revolution that strikes at the heart of industry and commerce by elevating the humble ledger to global scale. While other technologies stole the headlines, tokenisation quietly and steadily got to work, becoming the engine room that is now powering a wave of innovation across sectors. It is driving out inefficiency, eliminating friction, mobilising data, and enabling distributed processes built on the principles of transparency, equitable access, and trust. From theory to practice, this clear and compelling guide explores the foundations and applications of tokenisation. Starting from such blockchain essentials as cryptographic keys, wallets and transactions, it moves into the truly transformational world of smart contracts, distributed databases and interoperability before analysing real-world applications in trade finance, healthcare, wealth management, and real estate. Wherever you look, tokenisation is turning bold ideas into operational reality. This isn't theory; it's infrastructure. And it's here. Whether you are a curious newcomer or a seasoned technologist, Tokenisation Applied looks beyond the hype to demonstrate where and why this technology matters. Part primer, part playbook, it is an essential roadmap to the Web3 future.



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