

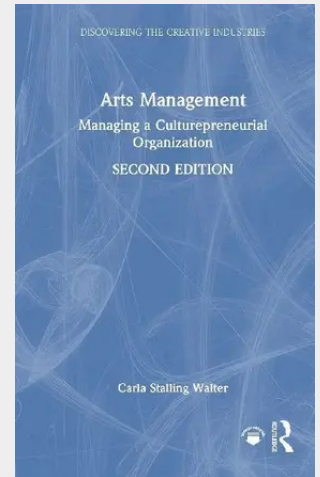
Walter

Arts Management

Managing a Culturepreneurial Organization

Providing a comprehensive introduction to arts and cultural management, this textbook incorporates new insights, from technological innovations such as artificial intelligence (AI), to its popular practical approach to helping learners understand how to build and grow an arts organization. With practical case studies throughout, this book also includes coverage of key contemporary topics such as diversity, equity, sustainability, inclusion, and access to the arts. This new edition retains the valuable array of interdisciplinary insights, while enhancing the focus on culturepreneurs in the age of AI. The result is a book which will be core reading for many learners of arts and cultural management around the world.

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