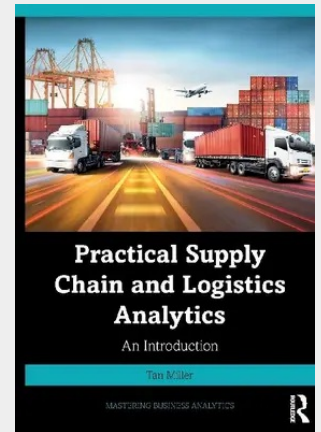


Miller

Practical Supply Chain and Logistics Analytics

An Introduction

Practical Supply Chain and Logistics Analytics provides essential analytical techniques for managing distribution, transportation, inventory, manufacturing, network design, customer logistics, and procurement across the supply chain. This book delivers practical decision-analysis methodologies that supply chain professionals can immediately implement in their daily operations. Readers will gain a working knowledge of fundamental logistics analytical methods that offer critical quantitative perspectives for better decision-making. The text presents a comprehensive range of techniques with step-by-step guidance, real-world examples, and actionable insights that bridge theory and practice. Each chapter builds analytical competency through accessible explanations and implementable frameworks, enabling professionals to address specific logistics management challenges efficiently while developing their quantitative skill set for long-term career advancement. University lecturers will find it complements traditional supply chain textbooks and can also serve as the primary text for a first supply chain analytics class, while logistics professionals at all levels can use it as a reference guide for developing analyses to address specific management decisions.



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