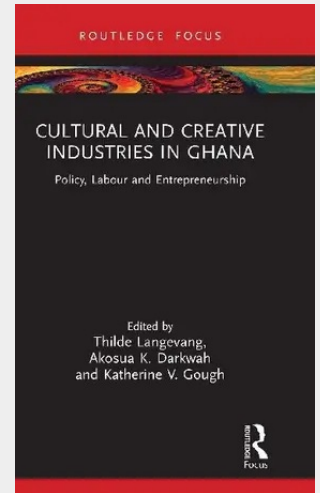


Cultural and Creative Industries in Ghana

Policy, Labour and Entrepreneurship

This book examines the rapid growth and rising global visibility of Africa's cultural and creative industries (CCIs) and how they are reshaping debates on economic and cultural development across the continent. Focusing on Ghana, the book explores how the development of CCIs is shaped through the interplay of creative policy, labour conditions, and entrepreneurial practices. While CCIs are increasingly celebrated for their potential, they continue to be constrained by precarious labour conditions, limited access to finance, weak infrastructure, and inadequate policy frameworks that often fail to reflect local realities. Drawing on interdisciplinary research, the book analyses Ghana's creative policy infrastructure, assessing its capacity to support creative workers and entrepreneurs, and highlighting opportunities for more context-sensitive, home-grown approaches. It presents original empirical insights into creative labour and entrepreneurship across sectors including music, fashion, film, visual arts, crafts and theatre, illustrating how creative workers navigate uncertainty, sustain livelihoods, and develop business models in challenging institutional environments. Arising from the international research project Advancing Creative Industries for Development in Ghana, this edited volume will be of primary interest to academics and university students studying creative industries and cultural economies in a global context.

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