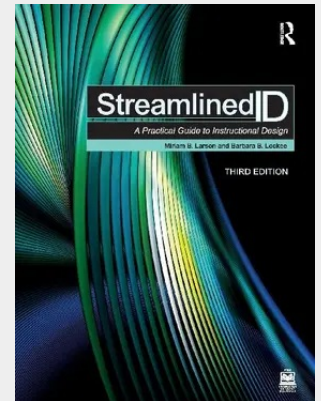


Streamlined ID

A Practical Guide to Instructional Design

Streamlined ID presents a focused and generalizable approach to instructional design and development – one that addresses the needs of ID novices as well as practitioners in a variety of career environments. Highlighting essentials and big ideas, this guide advocates a streamlined approach to instructional design: producing instruction that is sustainable, optimized, appropriately redundant, right sized, and targeted at continuous improvement. The book's enhanced version of the classic ADDIE framework (analysis, design, development, implementation, and evaluation) emphasizes the iterative nature of design and the role of evaluation throughout the design/development process. It clearly lays out a systematic approach that emphasizes the use of research-based theories, while acknowledging the need to customize the process to accommodate a variety of pedagogical approaches and practical constraints. This thoroughly revised third edition reflects recent advances in and evolution of the field, includes updated references, job aids, examples of how to use artificial intelligence (AI) in the design/development process, and includes highlights on the practice of ethical instructional design from noted experts Stephanie Moore and Heather Tillberg-Webb. The book remains a valuable resource for practicing instructional designers working in a variety of career environments and provides clear direction on the process for novices and graduate students.

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