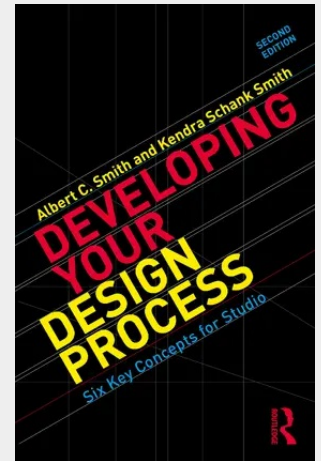


## Developing Your Design Process

Six Key Concepts for Studio

Developing Your Design Process is your primary source for learning how and why you design. It will help you understand how architects think and learn why you should educate yourself about design culture. You'll explore the spark of imagination that leads to a strong concept, realize the importance of sketching and rough drafts, focus your original concept to make your abstract idea visible, and finally step away for a moment to critically question your concept by identifying its strengths and weaknesses. You'll also be introduced to the language of design, architectural terminology, historic precedents, designers, and the why and how of the design process. The book is illustrated throughout with international examples of work by professionals and students in architecture and related design professions. Now in its second edition, the book has been thoroughly updated to reflect recent technical advances, improve readability for beginning students, and incorporate a broader, more diverse range of global examples and imagery.



Auf Anfrage

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