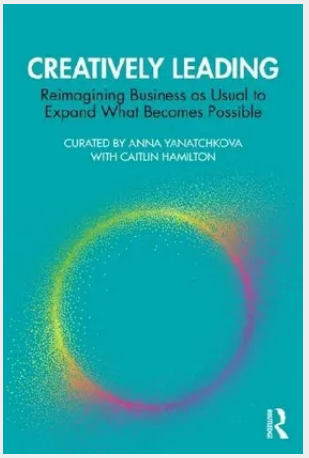
Yanatchkova / Hamilton

Creatively Leading

Reimagining Business as Usual to Expand What Becomes Possible



What if creativity isn't just another tool in the leader's toolbox, but the key to doing business for good? Creatively Leading explores a deceptively simple idea: true leadership is not about using creativity as a tool, but about leading from it – treating creativity as a way of engaging with the world. Drawing on conversations with 20 socially conscious changemakers from around the world, Creatively Leading centres the voices of leaders who recognise that the systems we have designed are not sustaining us and who are interrupting business as usual through how they relate, decide, and stay with complexity. Rather than offering another framework, the book starts from practice, surfacing the patterns, tensions, and opportunities that emerge when we begin to create the conditions to lead differently. It presents a fresh perspective on leadership, showing us how a creative way of being can help us build stronger relationships, navigate uncertainty and redesign how we work within imperfect systems. If you have ever felt there has to be a better way to lead and work, you are not alone. Written for everyone seeking a more ethical, responsible and sustainable approach to business, this book is an invitation to join a growing community of people reimagining the way we do business.

What if creativity isn't just another tool in the leader's toolbox, but the key to doing business for good? Creatively Leading explores a deceptively simple idea: true leadership is not about using creativity as a tool, but about leading from it - treating creativity as a way of engaging with the world.

Drawing on conversations with 20 socially conscious changemakers from around the world, Creatively Leading centres the voices of leaders who recognise that the systems we have designed are not sustaining us and who are interrupting business as usual through how they relate, decide, and stay with complexity. Rather than offering another framework, the book starts from practice, surfacing the patterns, tensions, and opportunities that emerge when we begin to create the conditions to lead differently. It presents a fresh perspective on leadership, showing us how a creative way of being can help us build stronger relationships, navigate uncertainty and redesign how we work within imperfect systems.

If you have ever felt there has to be a better way to lead and work, you are not alone. Written for everyone seeking a more ethical, responsible and sustainable approach to business, this book is an invitation to join a growing community of people reimagining the way we do business.

46,50 €
46,50 € (zzgl. MwSt.)

vorbestellbar, Erscheinungstermin ca. März 2027

Artikelnummer: 9781041079804
Medium: Buch
ISBN: 978-1-041-07980-4
Verlag: Taylor & Francis Ltd
Erscheinungstermin: 17.03.2027
Sprache(n): Englisch
Auflage: 1. Auflage 2027
Produktform: Kartoniert
Seiten: 114
Format (B x H): 152 x 229 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)