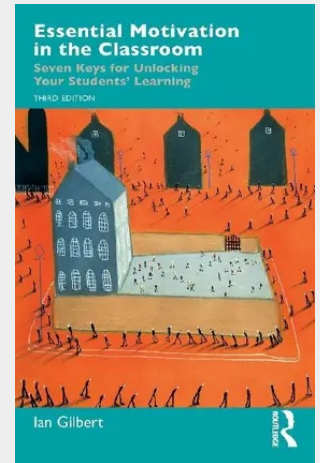


Gilbert

Essential Motivation in the Classroom

Seven Keys for Unlocking Your Students' Learning

A great deal has changed in the world of education since *Essential Motivation in the Classroom* was first published in 2002. Then again, nothing has really changed at all: schools are still under pressure to raise standards, government ministers come and go along with various educational fads, initiatives and silver bullets, young people are still young people, and teachers are still looking for ways to motivate their students to do their very best in the classroom and beyond. Which is why this new, updated third edition of Ian Gilbert's bestselling and classic text is still very much needed. Complete with a new preface and specially written 'Notes from the future' introducing each of the seven 'keys to motivation,' this book remains what it always was – an entertaining and inspiring read, full of useful, practical advice ranging from motivational research by leading theorists to philosophical gems from Homer Simpson. For teachers in all phases and sectors of education around the world, this fascinating and highly engaging book takes the reader on a roller-coaster ride of strategies, ideas and insights to help educators think again about classroom practice and school culture and to look with fresh eyes at motivation, relationships and achievement in their classrooms.



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