

The AI Agents

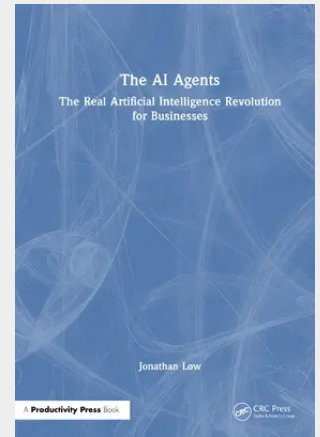
The Real Artificial Intelligence Revolution for Businesses

AI agents are coming, and they are going to change the way we work forever. We have long been promised that AI will make our everyday lives smarter and more efficient, but AI agents will actually deliver on this promise because they work for us 24 hours a day. Before long, you will certainly have at least one AI agent as a colleague. These AI agents are the compressed, technological versions of thousands of student interns and specialists, ready to help you and your organization around the clock with everything from automation to journalizing, arranging meetings, marketing optimization, sales pitches, quality assurance, and so on. In *The AI Agents*, serial entrepreneur and speaker on AI Jonathan Løw teaches you how to leverage the great potential of AI agents. The book contains a goldmine of knowledge on AI agents, concrete tools, interesting cases, and inspiring guest posts from top executives at Google, Microsoft, IBM, and Meta, as well as from leading AI experts and practitioners. Jonathan Løw was co-founder of one of Europe's first companies within generative AI and also has 20+ years of experience within digitalization, innovation, and entrepreneurship. *The AI Agents* is easily accessible reading for managers, leaders, and staff. No vast amounts of AI knowledge required. No matter what area you work in—sales, marketing, innovation, research, management, HR, IT, whatever—the book is relevant to you. The book's key benefits include: -- Introducing AI agents as a significant technological leap that enhances productivity and innovation. -- Providing a comprehensive framework for understanding and implementing AI agents in various organizational contexts. -- Offering actionable insights and guides tailored for both technical and non-technical audiences. Essentially, this book simplifies the complex world of AI agents, making the topic accessible to readers with limited technical expertise. It guides readers on how to leverage AI agents to automate repetitive tasks, optimize workflows, and drive innovation. With practical examples and step-by-step instructions, the book demonstrates how AI agents can enhance productivity across industries while addressing ethical concerns and organizational readiness.

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