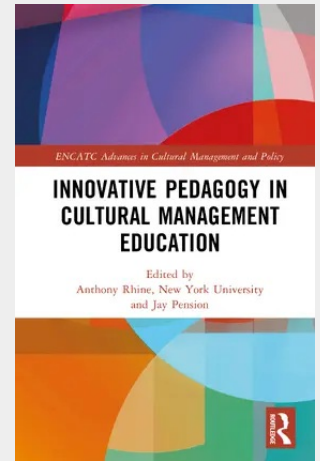


Innovative Pedagogy in Cultural Management Education

Cultural management education continues to evolve to meet the needs of the arts industry. Highlighting examples of innovative pedagogical practices, this book brings together an array of academic and practical expertise into cutting-edge teaching methods, emerging trends, and best practices from around the world. The volume begins with a conceptual framework for understanding the cultural enterprise. Subsequently, the chapters examine the disconnect between academic programs and professional practice; research on teaching foundational courses; creativity as a leadership imperative; interdisciplinary curriculum development; Universal Design for Learning; critical access as fundamental practice; emotional intelligence; essential competencies for cultural leaders; cultural diplomacy; arts marketing reconceptualized through audience engagement; fundraising instruction via case study methodology; arts emergency preparedness; the preservation of popular music as intangible heritage; and a reimagined approach to data literacy in arts administration. The chapters may be read sequentially, as they chart a discipline discovering its contemporary form, or selectively. Replete with practical strategies for curriculum development, assessment techniques, and experiential learning opportunities, this book is valuable reading for researchers and faculty engaged with arts administration, creative and cultural industries, and higher education more broadly.



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