

Transformative applied research

Breakthrough research in a changing world

ICTAR 2025 is the second international conference conducted by NSBM Green University in Sri Lanka under the theme, "Breaking boundaries: Breakthrough research in a changing world". This is a multidisciplinary conference focuses on a diverse community of scholars, researchers and practitioners from around the globe to explore innovative approaches and breakthroughs in applied research across various disciplines, i.e., computing, engineering, business management, science and technology. ICTAR differs from other multidisciplinary conferences by its broader scope, larger scale and quality of publication (e.g., published with a reputed academic publisher). ICTAR dives into engaging discussions, presentations, and workshops covering a wide array of transformative topics, spanning from cutting-edge advancements in technology and science to impactful solutions addressing pressing societal challenges. The major expected research outcomes of ICTAR would involve producing a conference report published with a reputed academic publisher which targets indexing in academic databases to make the studies easily searchable and discoverable, publishing selected papers in indexed academic journals, and creating platforms for ongoing research collaborations. These research outcomes can significantly impact the research and academic community by advancing knowledge, fostering collaborations and influencing future directions of applied research. These outcomes may lead to new discoveries, improved methodologies, and a better understanding of complex issues, ultimately contributing to the broader academic and societal landscape.

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