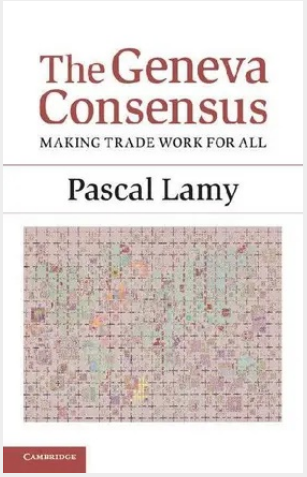
Lamy

The Geneva Consensus

Making Trade Work for All

As Director-General of the World Trade Organization, Pascal Lamy chaired the Doha Round of negotiations and witnessed a rapidly changing international trade environment. In his first book since leaving the WTO, Lamy reflects on his time there and outlines his views on the significance of open trade in generating global economic growth, reducing poverty and creating jobs around the world. He argues that trade can only act as a motor for growth if the correct mix of domestic and international economic and social policies is in place. This approach – the 'Geneva Consensus' – requires deeper cooperation and policy coherence between the international organizations active in setting international economic, social and political policies. The Geneva Consensus describes the ongoing efforts to put this into effect, calling for more effective global governance to tackle the challenges of globalization. It also examines relationships between trade and the key social, economic and political issues of our time.

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