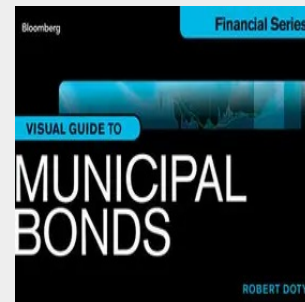


Bloomberg Visual Guide to Municipal Bonds

A hands-on visual guide to understanding and investing in an important and consistently safe investment vehicle Bloomberg Visual Guide to Municipal Bonds offers step-by-step guidance to the nature and diversity of municipal securities credit structures. This valuable guide demonstrates the dependability of the overwhelming majority of municipal securities, and points out particular market sectors that may yield greater rewards, but also present greater risks. This book also directs readers to good sources of up-to-date information as well as new market tools, byproducts of recent market enhancements, so as to assist you in making informed investment decisions. * Filled with reliable and highly accessible information needed for making sound decisions when investing in municipal securities * Author Robert Doty is a noted expert on municipal securities * A valuable addition to the new Bloomberg Visual Series Engaging and informative, this reliable resource is an easy-to-use "how to" guide to municipal securities that will help you create more effective investment strategies.

The Bloomberg Visual series covers today's most relevant finance and trading topics in a comprehensive, yet easy-to-follow style. The content truly lives up to the series name by examining concepts in a highly visual manner—all charts are in color and presented in a large format for ease of use. Other strong visual attributes include consistent elements that function as additional learning aids for the reader, such as: Key Points, Definitions, Step-by-Step, Do It Yourself, and Bloomberg Visual series functionality. And for e-reader users, the Bloomberg Visual series is available as an enhanced e-book offering special features, like a Test Yourself section where you can test your newly honed knowledge and skills. The enhanced e-book version also includes video tutorials and special pop-up features. It can be purchased wherever e-books are sold. Bloomberg Visual Guide to municipal bonds The Bloomberg Visual Guide to Municipal Bonds is the perfect resource for those who need to know about this market and its practices. Written by Robert Doty—a financial professional who has participated in billions of dollars of successful transactions in municipal bonds and other municipal securities offerings—this book offers step-by-step guidance on the nature and diversity of municipal securities credit structures. It also clearly demonstrates the dependability of the overwhelming majority of municipal securities, and points out particular market sectors that may yield greater rewards, but also present greater risks. Along the way, this reliable guide also directs you to good sources of up-to-date information as well as new market tools, by products of recent market enhancements, so as to assist you in making more informed investment decisions. Engaging and informative, the Bloomberg Visual Guide to Municipal Bonds will put municipal securities in perspective and allow you to effectively implement them in your investment endeavors.



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