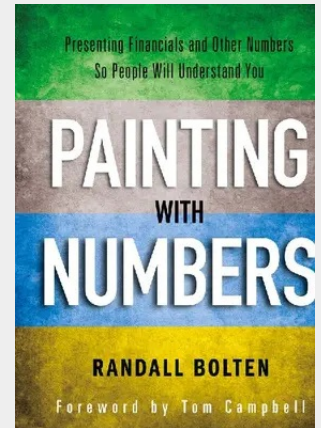


Painting with Numbers

Learn how to communicate better with numbers Whether you are distributing a report or giving a presentation, you have a lot of numbers to present and only a few minutes to get your point across. Your audience is busy and has a short attention span. Don't let an amateur presentation bog you down, confuse your audience, and damage your credibility. Instead, learn how to present numerical information effectively--in the same way you learned how to speak or write. With Painting with Numbers, you'll discover how to present numbers clearly and effectively so your ideas and your presentation shine. * Use the Arabic numeral system to your advantage master the use of layout and visual effects to communicate powerfully * Understand how audiences process your information and how that affects your "personal brand image" * Learn how to be perceived as a professional who truly understands the business concepts and issues underlying your numbers * Use software tools, including Excel, PowerPoint, and graphs, efficiently and to drive home your point Author Randall Bolten shares his decades of experience as a senior finance executive distilling complicated information into clear presentations, to help you make your numerical information more comprehensible, meaningful, and accessible. Painting with Numbers is brimming with hands-on advice, techniques, tools, rules, and guidelines for producing clear, attractive, and effective quantation (the word the author has coined for the skill of presenting numbers).

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65,30 €

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Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781118172575

Medium: Buch

ISBN: 978-1-118-17257-5

Verlag: For Dummies

Erscheinungstermin: 19.04.2012

Sprache(n): Englisch

Auflage: 1. Auflage 2012

Produktform: Gebunden

Gewicht: 843 g

Seiten: 352

Format (B x H): 183 x 260 mm

