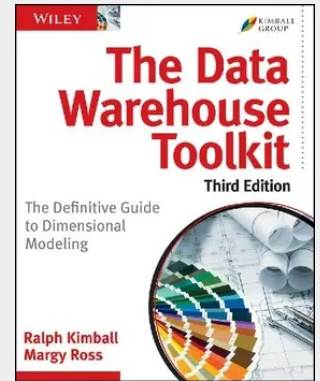


The Data Warehouse Toolkit

The Definitive Guide to Dimensional Modeling

Updated new edition of Ralph Kimball's groundbreaking book on dimensional modeling for data warehousing and business intelligence! The first edition of Ralph Kimball's The Data Warehouse Toolkit introduced the industry to dimensional modeling, and now his books are considered the most authoritative guides in this space. This new third edition is a complete library of updated dimensional modeling techniques, the most comprehensive collection ever. It covers new and enhanced star schema dimensional modeling patterns, adds two new chapters on ETL techniques, includes new and expanded business matrices for 12 case studies, and more. - Authored by Ralph Kimball and Margy Ross, known worldwide as educators, consultants, and influential thought leaders in data warehousing and business intelligence - Begins with fundamental design recommendations and progresses through increasingly complex scenarios - Presents unique modeling techniques for business applications such as inventory management, procurement, invoicing, accounting, customer relationship management, big data analytics, and more - Draws real-world case studies from a variety of industries, including retail sales, financial services, telecommunications, education, health care, insurance, e-commerce, and more Design dimensional databases that are easy to understand and provide fast query response with The Data Warehouse Toolkit: The Definitive Guide to Dimensional Modeling, 3rd Edition.

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62,00 €

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sofort versandfertig, Lieferzeit: 1-3 Werktage

Artikelnummer: 9781118530801

Medium: Buch

ISBN: 978-1-118-53080-1

Verlag: Wiley John + Sons

Erscheinungstermin: 12.07.2013

Sprache(n): Englisch

Auflage: 3. Auflage 2013

Produktform: Kartoniert

Gewicht: 1112 g

Seiten: 608

Format (B x H): 236 x 186 mm

