

Do More Faster

Techstars Lessons to Accelerate Your Startup

Refreshed, updated, and expanded. Do More Faster provides time-tested advice, tips, and experiences by founders and mentors of Techstars to help entrepreneurs succeed! David Cohen and Brad Feld, leading advocates for entrepreneurs and startups, team up to provide first-time entrepreneurs with the tools, insights, and experiences to help them do more faster. The authors share their decades of experience working with thousands of startup founders and have enlisted the advice of dozens of Techstars startup founders and mentors. Contributors include Tim Ferriss, Eric Ries, Matt Mullenweg (WordPress), Isaac Saldana (SendGrid), and other successful entrepreneurs. Co-founders of Techstars, the worldwide network that helps entrepreneurs succeed, Cohen and Feld recognize the daunting task of creating a sustainable business and have seen first-hand the common mistakes first-time entrepreneurs make over and over. The authors take the complexity and uncertainty of starting a business and distill the critical factors into seven themes: Ideas and Vision, People, Working Effectively, Product, Fundraising, Legal and Structure, and Work and Life Harmony. They share their hard-won successes, failures, and advice for anyone with an idea who wants to create a business. Throughout the book crucial questions are raised and addressed from multiple perspectives. * How important is it to have an original idea? * How is founder conflict handled? * What are the tradeoffs between bootstrapping and financing? Make-or-break decisions like company structure, hiring, and legal consequences are presented in an easy-to-understand style. Do More Faster will elevate your thinking on a range of important topics, help you avoid costly mistakes, and provide you with a resource to consult as you go from idea to successful business. If you have the drive and desire to start a business, need to create a vibrant entrepreneurial ecosystem in your community, or want to spark greater innovation in your organization--don't go it alone. Use the advice, tips, and tactics found throughout Do More Faster to give yourself the best chance of succeeding.

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