

## Grant Writing for Dummies

Write award-winning grant proposals that build organizational capacity! For nonprofit and for-profit firms alike, grants can be a singular generator of growth and impact. But many leaders are intimidated and confused by the sometimes-complex grant application process. The truth, however, is that anyone can learn to write and send a powerful grant letter with the right help. In *Grant Writing For Dummies*, Dr. Beverly Browning draws on over four decades of experience writing grant applications and training grant writers to deliver a comprehensive and easy-to-follow roadmap to drafting and submitting grant applications that get funded. You'll learn to craft the strongest application possible, find the best sources of funding from online databases, and present a realistic project budget plan. You'll also find:

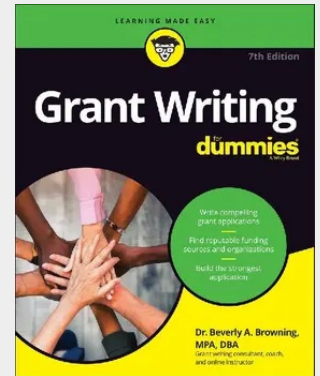
- Example types of funding requests that demonstrate how to apply the concepts discussed in the book
- New and updated material walking you through the entire grant-writing process, from beginning to end
- Writing techniques that capture the imaginations of grant reviewers who decide which applicants walk away empty-handed and which ones receive cash

Whether you're looking to fund your nonprofit, grow your business, or develop your research venture, you'll find the guidance you need in *Grant Writing For Dummies*.

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*Nicht mehr lieferbar*

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