Browning

Grant Writing for Dummies

Write award-winning grant proposals that build organizational capacity! For nonprofit and for-profit firms alike, grants can be a singular generator of growth and impact. But many leaders are intimidated and confused by the sometimes-complex grant application process. The truth, however, is that anyone can learn to write and send a powerful grant letter with the right help. In Grant Writing For Dummies, Dr. Beverly Browning draws on over four decades of experience writing grant applications and training grant writers to deliver a comprehensive and easy-to-follow roadmap to drafting and submitting grant applications that get funded. You'll learn to craft the strongest application possible, find the best sources of funding from online databases, and present a realistic project budget plan. You'll also find: - Example types of funding requests that demonstrate how to apply the concepts discussed in the book - New and updated material walking you through the entire grant-writing process, from beginning to end - Writing techniques that capture the imaginations of grant reviewers who decide which applicants walk away empty-handed and which ones receive cash Whether you're looking to fund your nonprofit, grow your business, or develop your research venture, you'll find the guidance you need in Grant Writing For Dummies.

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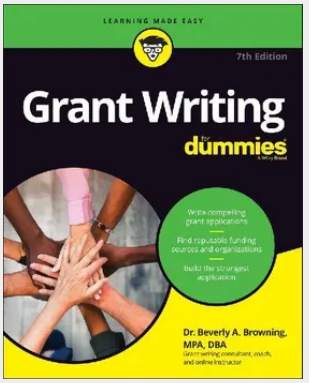

29,00 €
29,00 € (zzgl. MwSt.)

Nicht mehr lieferbar

Artikelnummer: 9781119868071
Medium: Buch
ISBN: 978-1-119-86807-1
Verlag: Wiley
Erscheinungstermin: 29.03.2022
Sprache(n): Englisch
Auflage: 7th Auflage
Produktform: Kartoniert
Gewicht: 644 g
Seiten: 368
Format (B x H): 186 x 232 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)