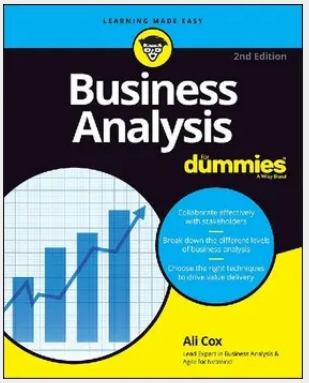
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Business Analysis For Dummies



Build a successful career in business analysis When it comes to doing good business, change is a very good thing. And effective business analysts are at the heart of identifying opportunities for growth and implementing the solutions that can transform an organization's foundation--and ultimately increase its profitability. Whether you're an aspiring business analysis professional or a seasoned analyst looking for the latest techniques and approaches, Business Analysis For Dummies helps you discover the newest tips and tricks for turning knowledge into the changes that have a real and meaningful impact on business and drive your organization towards value delivery. * Identify areas for growth and create solutions * Learn how to bring people together to collaborate effectively * Discover ways to better understand and serve your customers * See how business analysis works in the real world * Learn the technology to make the job easier * Find business solutions to improve your organization's performance * Understand how to dig deeply into your organization's data, processes, and business rules Dummies makes the path to business success clear. Start here to turn your love of business analysis into the catalyst that makes a difference.

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