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Global Automobile Demand

Major Trends in Emerging Economies; Volume 2

Global Automobile Demand is a two-volume work analysing the impact of the Great Recession and the structural factors which shape automobile demand in developed and emerging countries. The second volume examines the automobile demand in the BRICS and other emerging countries: Brazil, Russia, India, China, Turkey, Mexico, Thailand and Malaysia.

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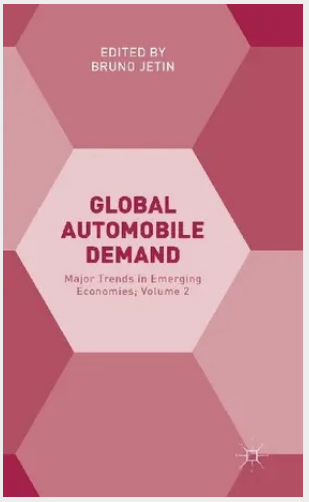

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