

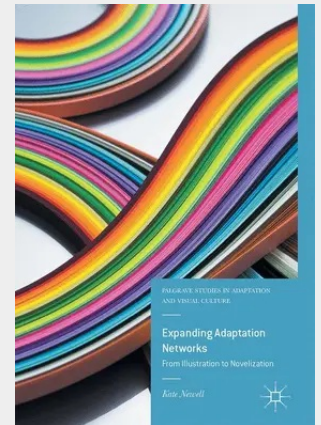
Newell

Expanding Adaptation Networks

From Illustration to Novelization

This book addresses print-based modes of adaptation that have not conventionally been theorized as adaptations—such as novelization, illustration, literary maps, pop-up books, and ekphrasis. It discusses a broad range of image and word-based adaptations of popular literary works, among them *The Wizard of Oz*, *Alice in Wonderland*, *Daisy Miller*, *The Strange Case of Dr. Jekyll and Mr. Hyde*, *Moby Dick*, and *Adventures of Huckleberry Finn*. The study reveals that commercial and franchise works and ephemera play a key role in establishing a work's iconography. Newell argues that the cultural knowledge and memory of a work is constructed through reiterative processes and proposes a network-based model of adaptation to explain this. Whereas most adaptation studies prioritize film and television, this book's focus on print invites new entry points for the study of adaptation.

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