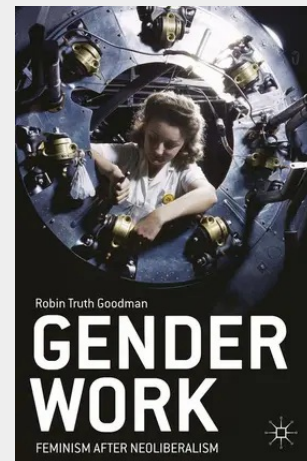


Goodman

Gender Work

Recently, labor has acquired a re-emergent public relevance. In response, feminist theory urgently needs to reconsider the relationship between labor and gender. This book builds a theoretically-informed politics about changes in the gendered structure of labor by analyzing how the symbolic power of gender is put in the service of neoliberal practices. Goodman traces the cultural contextualization of 'women's work' from its Marxist roots to its current practices. From the income gap to the gendering of industries, Goodman explores and critiques the rise of corporate power under neoliberalism and the ways and whys that femininity has become one of its principle commodities.

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53,49 €
49,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781137599469
Medium: Buch
ISBN: 978-1-137-59946-9
Verlag: Palgrave Macmillan
Erscheinungstermin: 18.12.2013
Sprache(n): Englisch
Auflage: 1. Auflage 2013
Produktform: Kartoniert
Gewicht: 3018 g
Seiten: 227
Format (B x H): 140 x 216 mm

