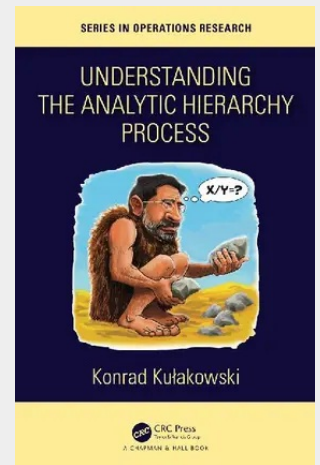


Understanding the Analytic Hierarchy Process

The aim of this book is to provide the reader with a critical guide to AHP. In this book, the AHP method is considered primarily as a mathematical technique supporting the decision-making process. This method provides a convenient and versatile framework for modelling multi-criteria decision problems, evaluating alternatives and deriving final priorities. Rather than imposing a correct decision, AHP allows the user to create a ranking of alternatives, then choose the one which is the best (or among the best). At the core of AHP is a pairwise comparisons (PC) method. This is an old technique known in various forms since at least the Middle Ages.

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