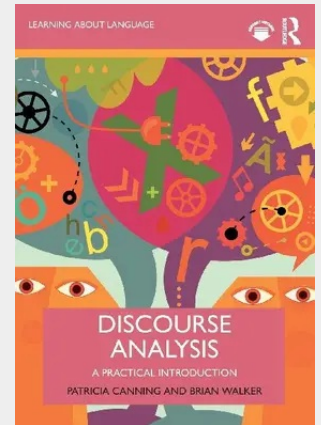


Discourse Analysis

A Practical Introduction

Discourse Analysis provides an essential and practical introduction for students studying modules on the analysis of language in use. It explores the ways in which language is used and organised in written and spoken texts to generate meanings and takes into account the social contexts of production, and the social roles and identities of those involved. Investigating the ways in which language varies according to subject, social setting, and communicative purpose, this book examines various forms of speaking and writing, including casual conversation, speeches, parliamentary debate, computer-mediated communication, and mass media articles. It discusses topics including how we convey more than we actually say or write, the role of politeness and impoliteness in communication, and what makes texts cohesive and coherent. It also shows how particular aspects of discourse analysis can be assisted by corpus methods and tools. Taking students through a step-by-step guide on how to do discourse analysis that includes the collection of data and presentation of results, the book also documents a text analysis project from start to finish. Featuring a range of examples and interactive activities, as well as additional online support material, this book is key reading for those studying discourse analysis modules.

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