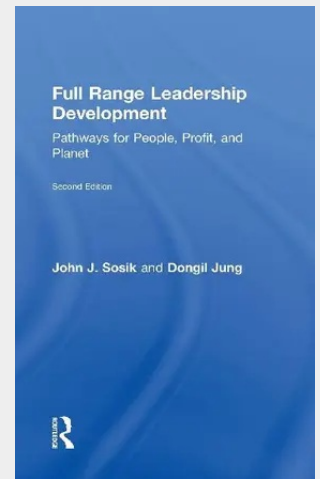


## Full Range Leadership Development

Pathways for People, Profit, and Planet

It has been more than 30 years since Bernard M. Bass presented an integrated overview of Full Range Leadership Development (FRLD), which has since become the standard for providing leadership training around the world in business, military, religious, and educational contexts. This book teaches how to use FRLD to grow transformational leaders in organizations. Organizations that support and develop transformational leadership at all levels are more productive and profitable, attract and retain top notch talent, promote creativity and innovation, garner trust and commitment from employees, leverage sustainability and workplace safety efforts, and are strategically positioned to respond well to uncertainties and changes in the market. Retaining the conversational style of the first edition, this second edition contains several new features, such as: updated leader profiles and leadership examples, including more international cases; expanded discussion of gender diversity and leadership in teams; and new Summary Questions and Reflective Exercises. The book's practical action steps make it of use to both practitioners and students and well-suited as a core leadership textbook or supplement in leadership development courses.



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