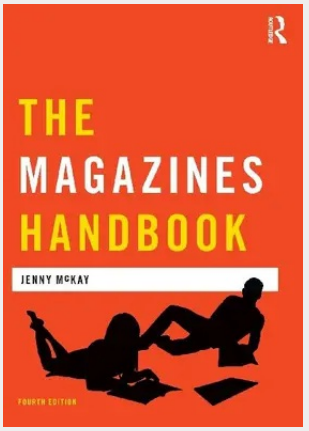
McKay

The Magazines Handbook



The Magazines Handbook is an introductory guide to all aspects of magazine journalism and publishing. The book explores the latest innovations in digital design and delivery, whilst also reaffirming the continued importance of key journalistic skills, including good interviewing, feature writing and news writing. The book includes chapters on the visual aspects of magazines, such as illustration and picture editing, and chapters covering the business background of this increasingly global industry. Jenny McKay offers tips on training and work experience as well as outlining the function of various editorial jobs. Profiles of four young journalists give a flavour of life in the early years of a career. Chapters include: - advice on embarking on a career in magazine journalism; - an overview of magazine design and the production process; - analysis of the state of the magazine industry today, with a look to its future; - a discussion of legal issues related to magazine journalism; - a glossary of key terms and recommended reading in every chapter. Now in its fourth edition, The Magazines Handbook offers a nuanced and reflective account of periodical journalism, ideal for students of journalism and budding professionals who are seeking a useful starting point for wide-ranging academic discussion about magazines.

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76,10 €
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Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781138087019
Medium: Buch
ISBN: 978-1-138-08701-9
Verlag: Routledge
Erscheinungstermin: 15.10.2018
Sprache(n): Englisch
Auflage: 4. Auflage 2018
Serie: Media Practice
Produktform: Kartoniert
Gewicht: 662 g
Seiten: 370
Format (B x H): 174 x 246 mm