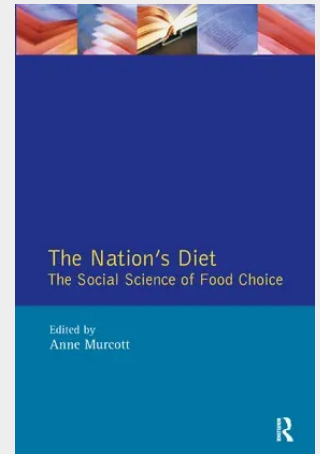


Murcott

The Nation's Diet

The Social Science of Food Choice

'Why we eat what we eat?' is a key question for the 1990s, posed again and again in government departments, in sectors of the food industry, by professionals in health, in education, and in catering, to name a few. It is the same question adopted as the springboard for the UK Economic and Social Research Council's (ESRC) Research Programme on 'The Nation's Diet' (1992-1998), a wide ranging, multi-disciplinary set of co-ordinated basic research projects across the social sciences, including economics, psychology, social anthropology and sociology, as well as education and media studies. Contributors include; Annie S. Anderson, Hannah Bradby, Robert G. Burgess, Michael Burton, Helen Bush, Pat Caplan, Mark Conner, G. Jill Davies, Richard Dorsett, Alan Dowey, John Eldridge, Ben Fine, Andrew Flynn, Leslie Gofton, Susan Gregory, Malcolm Hamilton, Michelle Harrison, Michael Heasman, Spencer Henson, Pauline Horne, Rhiannon James, Anne Keane, Debbie Kemmer, Mike Lean, Diana Leat, Zara Lipsey, C. Fergus Lowe, Sally Macintyre, Terry Marsden, David Marshall, Lydia Martens, David Miller, Marlene Morrison, Elizabeth Murphy, Georgina Oliver, Susan Parker, Christine Phipps, Tessa M. Pollard, Rachel Povey, Jacquie Reilly, Richard Shepard, David Smith, Paul Sparks, Andrew Steptoe, Ann Walker, Alan Warde, Jane Wardle, Anna Willetts, Janice Williams, Rory Williams, Judith Wright, Neil Wrigley, Trevor Young.



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