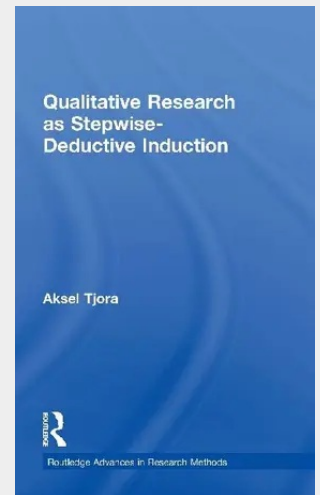


Tjora

Qualitative Research as Stepwise-Deductive Induction

This book provides thorough guidance on various forms of data generation and analysis, presenting a model for the research process in which detailed data analysis and generalization through the development of concepts are central. Based on an inductive principle, which begins with raw data and moves towards concepts or theories through incremental deductive feedback loops, the 'stepwise-deductive induction' approach advanced by the author focuses on the analysis phase in research. Concentrating on creativity, structuring of analytical work, and collaborative development of generic knowledge, it seeks to enable researchers to extend their insight of a subject area without having personally to study all the data generated throughout a project. A constructive alternative to Grounded Theory, the approach advanced here is centred on qualitative research that aims at developing concepts, models, or theories on basis of a gradual paradigm to reduce complexity. As such, it will appeal to scholars and students across the social sciences with interests in methods and the analysis of qualitative data of various kinds.



205,70 €

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Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781138304475

Medium: Buch

ISBN: 978-1-138-30447-5

Verlag: Routledge

Erscheinungstermin: 14.08.2018

Sprache(n): Englisch

Auflage: 1. Auflage 2018

Serie: Routledge Advances in
Research Methods

Produktform: Gebunden

Gewicht: 370 g

Seiten: 182

Format (B x H): 145 x 222 mm

