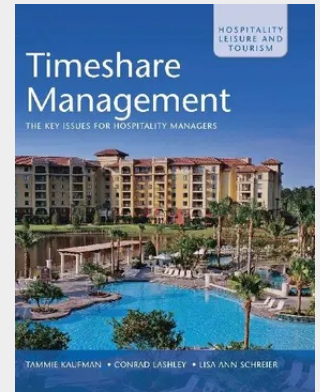


Timeshare Management

Vacation ownership is becoming a mainstream travel product. Continued growth based on number of units sold and an increasing number of international brands has placed this segment in a very strong position. As the market continues to grow, there is an increasing demand for clear and engaging sources of information on the key issues and components of vacation ownership, from both hospitality management students and the public. This book updates hospitality students in this vacation sector, provides the key background information, explanation of the growth, the components to vacation ownership management and an overview of opportunities in vacation ownership management. Timeshare Management provides the understanding of the financing, marketing, sales, management, and human resource issues surrounding the subject ? vital to any hospitality and tourism student.

Vacation ownership is becoming a mainstream travel product. Continued growth based on number of units sold and an increasing number of international brands has placed this segment in a very strong position. This book presents an understanding of the financing, marketing, sales, management, and human resource issues surrounding the subject.


273,10 €

273,10 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage
Artikelnummer: 9781138416888

Medium: Buch

ISBN: 978-1-138-41688-8

Verlag: Routledge

Erscheinungstermin: 03.07.2017

Sprache(n): Englisch

Auflage: 1. Auflage 2017

Produktform: Gebunden

Gewicht: 624 g

Seiten: 224

Format (B x H): 196 x 241 mm
