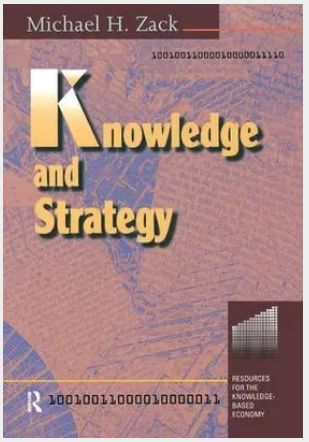
Zack

Knowledge and Strategy

First Published in 1999. This is the first knowledge book in the Resources for the Knowledge-Based Economy Readers' series to link the two hot topics of knowledge and strategy. The book centers around the concept of treating organizational knowledge as a valuable strategy asset. Knowledge strategy is a natural extension of the historical development of business strategy in general. The book includes seminal articles on the subject.



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