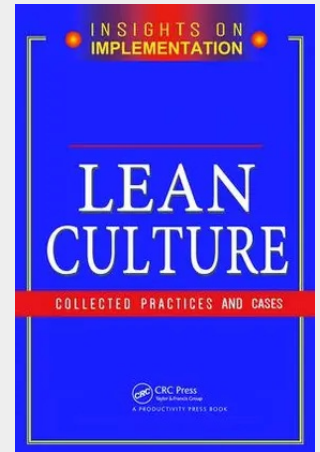


## Lean Culture

Collected Practices and Cases

The hard part of implementing a lean transformation, according to most experts, is dealing with the "soft" issues, such as culture change. Getting employees to live and breathe lean -- actively supporting and buying into lean concepts and philosophy, always searching for ways to eliminate waste, and continuously improving processes and providing greater value for customers -- is the real challenge when building and sustaining a lean culture. Lean Culture: Collected Practices and Cases provides a variety of case studies taken from articles previously published in Lean Manufacturer Advisor: the monthly newsletter by Productivity Press. All focus on cultural issues, ranging from the role of top management, to training and development of workers and managers, to building buy-in and to sustaining the culture. Highlights include: - Practical, in-depth descriptions of cultural issues in a lean transformation, written in a conversational, easy-to-read style. - Many case studies unavailable from any other single source. - Articles categorized by specific area - all desired information is easily located. - Real-world information about culture change collected in one handy book.



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