

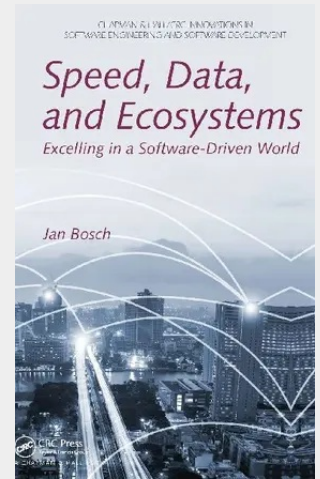
Bosch

Speed, Data, and Ecosystems

Excelling in a Software-Driven World

As software RandD investment increases, the benefits from short feedback cycles using technologies such as continuous deployment, experimentation-based development, and multidisciplinary teams require a fundamentally different strategy and process. This book will cover the three overall challenges that companies are grappling with: speed, data and ecosystems. Speed deals with shortening the cycle time in RandD. Data deals with increasing the use of and benefit from the massive amounts of data that companies collect. Ecosystems address the transition of companies from being internally focused to being ecosystem oriented by analyzing what the company is uniquely good at and where it adds value.

As software RandD investment increases, the benefits from short feedback cycles using technologies such as continuous deployment, experimentation-based development, and multidisciplinary teams require a fundamentally different strategy and process



246,60 €

246,60 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781138468412

Medium: Buch

ISBN: 978-1-138-46841-2

Verlag: CRC Press

Erscheinungstermin: 22.11.2017

Sprache(n): Englisch

Auflage: 1. Auflage 2017

Serie: Chapman & Hall/CRC

Innovations in Software Engineering
and Software Development Series

Produktform: Gebunden

Gewicht: 681 g

Seiten: 344

Format (B x H): 161 x 240 mm

