

Andersson Schwarz

Online File Sharing

Innovations in Media Consumption

It is apparent that file sharing on the Internet has become an emerging norm of media consumption—especially among young people. This book provides a critical perspective on this phenomenon, exploring issues related to file sharing, downloading, peer-to-peer networks, "piracy," and (not least) policy issues regarding these practices. Andersson Schwarz critically engages with the justificatory discourses of the actual file-sharers, taking Sweden as a geographic focus. By focusing on the example of Sweden—home to both The Pirate Bay and Spotify—he provides a unique insight into a mentality that drives both innovation and deviance and accommodates sharing in both its unadulterated and its compliant, business-friendly forms.



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