Hoffmann

Sketching as Design Thinking

This book argues for the importance of sketching as a mode of thinking, and the relevance of sketching in the design process, design education, and design practice. Through a wide range of analysis and discussion, the book looks at the history of sketching as a resource throughout the design process and asks questions such as: where does sketching come from? When did sketching become something different to drawing and how did that happen? What does sketching look like in the present day? Alongside an in-depth case study of students, teachers, and practitioners, this book includes a fascinating range of interviews with designers from a wide variety of backgrounds, including fashion, user experience, and architecture. Sketching as Design Thinking explains how drawing and sketching remain a prominent aspect in our learning and creative process, and provides a rich resource for students of visual art and design.



131,50 €
122,90 € (zzgl. MwSt.)

Nicht mehr lieferbar

Artikelnummer: 9781138579408
Medium: Buch
ISBN: 978-1-138-57940-8
Verlag: Taylor & Francis Ltd
Erscheinungstermin: 28.11.2019
Sprache(n): Englisch
Auflage: 1. Auflage 2019
Produktform: Gebunden
Gewicht: 1820 g
Seiten: 204
Format (B x H): 242 x 164 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)