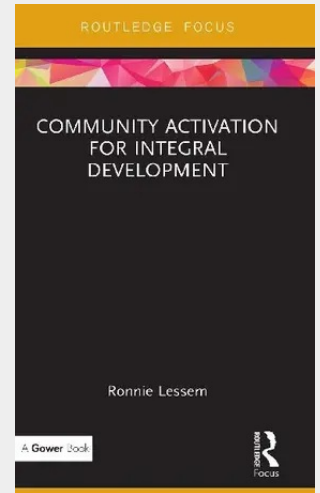


Community Activation for Integral Development

As mass global and social media communications spread across the globe, we are seeing a need for a change in the way we approach issues of political and economic development. The effects of these growing communications are that, on the one hand, we see the significance of place rising, while on the other, marginalized people clamour to be heard and identities become increasingly threatened. We are quickly realizing that a 'one-size fits all' approach is not going to work. Despite more than half a century of attempts to address issues of development, we have seen fairly bleak results. In fact, the rising of economic stars, such as Japan and the Pacific Tigers hitherto, and China and India of late, have little to do with such programs of development or cultural studies, notwithstanding their accomplishment. Typically, such successes have developed top-down, with theories born and bred in the 'West' affecting, or maligning, practices in the 'rest'. The approach taken in this book looks at these developments by turning them on their head: instead, starting bottom-up with an emphasis on what the author terms 'community activation'. With a selection of case studies, this volume looks at where community activation can be found and explores how it could evolve and be of use in developing societies at large. In the process, he addresses such topics as how to embed development in a particular society, how to generate social and economic solidarity, and how to generate wealth from pre-industrial and post-industrial networks. This book provides a guide for readers on how to build community within their organization-and-society from the ground up.

Typically, development studies have evolved top-down, with theories born and bred in the 'west' affecting practices in the rest. This book looks at these developments by turning them on their head: instead starting bottom-up with an emphasis on what the author terms Community Activation. With a selection of case studies, this volume looks at where community activation can be found and explores how it could evolve and be of use in developing societies at large. In the process he addresses such topics as how to embed development in a particular society, how to generate social and economic solidarity, and how to generate wealth from pre-industrial and post-industrial networks.



92,10 €

92,10 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781138701243

Medium: Buch

ISBN: 978-1-138-70124-3

Verlag: Routledge

Erscheinungstermin: 06.12.2016

Sprache(n): Englisch

Auflage: 1. Auflage 2016

Serie: Transformation and Innovation

Produktform: Gebunden

Gewicht: 339 g

Seiten: 156

Format (B x H): 145 x 222 mm

