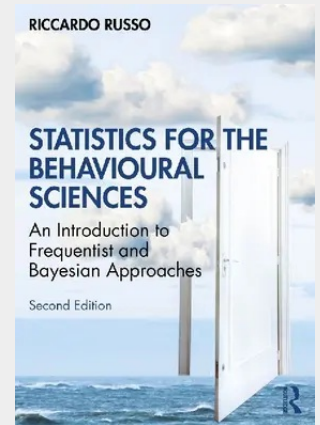


Statistics for the Behavioural Sciences

An Introduction to Frequentist and Bayesian Approaches

This accessible textbook is for those without a mathematical background (just some notions of basic algebra are sufficient) and provides a comprehensive introduction to all topics covered in introductory behavioural science statistics courses. It includes plenty of real examples to demonstrate approaches in depth based on real psychology experiments utilizing the statistical techniques described. New content in this thoroughly updated second edition includes an introduction to Bayesian statistics which complements the coverage of Classical/Frequentist statistics present in the first edition. It also offers practical details on how to perform analyses using JASP – a globally employed, freely downloadable statistical package. The updated eResources also feature a range of new material including additional exercises so readers can test themselves on what they have learned in the book. This timely and highly readable text will be invaluable to undergraduate students of psychology and research methods courses in related disciplines, as well as anyone with an interest in understanding and applying the basic concepts and inferential techniques associated with statistics in the behavioural sciences.

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