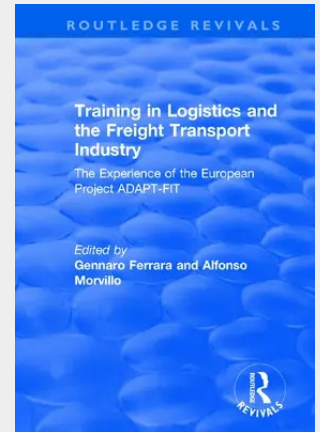


TRAINING IN LOGISTICS AND THE FREIG

This title was first published in 2002. In the last few decades, relationships within the transport and logistics industry have become more complex due to the rising importance of information and communication technology, the growth of just-in-time delivery and increasing globalization. Such changes call for new forms of training, both managerial and vocational, for the continued development of the industry. This detailed and enterprising volume focuses on the transnational integrated training FIT Project (Formazione Integrata Transnazionale) set up within the European Programme ADAPT, which brought together academics and professionals to boost transport and logistics in Southern Italy. The project highlights cultural, motivational and training differences among the companies studied and suggests proper strategies for human resource development. Through an original methodology, it advocates an innovative and modular training programme to meet the needs of expertise and flexibility within the sector. The results can be used by the industry in general as best practice operative guidelines.



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