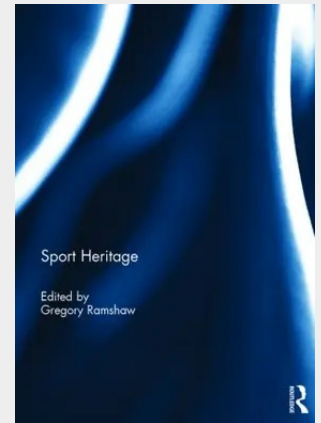


Sport Heritage

Sport has become an important avenue in how we interpret, remember, and maintain our heritage. Whether it is being applied in tourism marketing and development, employed as a vehicle for social cohesion, or utilized as a way of articulating personal and collective identities, sport heritage is a vital topic in understanding what we value about the sporting past now, and what we wish to pass on to future generations. This edited collection brings together many new and exciting international approaches to sport heritage. Each of the chapters in this collection provides a thought-provoking sport heritage case study that would be of interest to students and researchers in history, geography, anthropology, and marketing, as well as industry practitioners working at sporting events, at sports-based heritage attractions such as museums and halls of fame, and at sports stadia and facilities. In addition, this collection would be of interest to those readers with a more general interest in sport heritage and the sporting past. This book was published as a special issue of the Journal of Heritage Tourism.



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