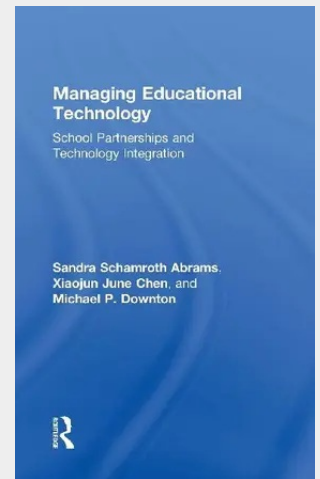


Managing Educational Technology

School Partnerships and Technology Integration

Managing Educational Technology examines the ways in which stakeholders from businesses, K-12 schools, and universities can influence the quality and success of technology integration in primary and secondary classrooms. Inspired by their experiences in the field as educators, education researchers, and technology evaluators, the authors present vignettes that highlight the benefits, demands, and limitations often associated with the introduction and integration of educational technologies to K-12 school environments. These examples also underscore the inherent nuances in partnerships among businesses, K-12 schools, and universities. Readers can use these rich examples when considering ways to integrate products into schools, as well as when discussing, analyzing, and evaluating the promises of and challenges in doing so. End-of-chapter questions guide readers to consider alternate actions and identify steps for additional growth, which complement the authors' practical suggestions to strengthen business-school-university partnerships. Any reader interested in educational technology, educational leadership, or business will benefit from this insightful investigation of business-school-university partnerships.

This book examines how businesses, universities, and schools can work together to integrate the use of technology in the education sector. Through three case studies, students of educational technology, educational leadership or business gain a real-world look at these partnerships.



261,60 €

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Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781138951013

Medium: Buch

ISBN: 978-1-138-95101-3

Verlag: Routledge

Erscheinungstermin: 19.03.2018

Sprache(n): Englisch

Auflage: 1. Auflage 2018

Produktform: Gebunden

Gewicht: 415 g

Seiten: 174

Format (B x H): 157 x 235 mm

