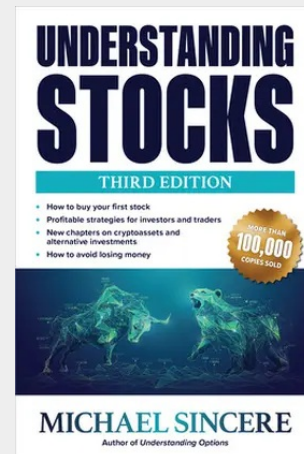


Understanding Stocks

The bestselling stock-investing guide has been thoroughly revised—helping you dramatically improve your performance in the new world of investing. If you're a novice investor, *Understanding Stocks* provides everything you need to start out strong. This comprehensive beginner's guide covers all the fundamentals—market language, players, rules, strategies, and environment—and helps you build a solid portfolio by developing the right balance between risk and reward. This heavily updated edition includes brand-new chapters on: - Risk management - Identifying winning stocks - Testing your trading strategy - Bitcoin and alternative investments - Ways to read the market quickly and accurately - Technical and fundamental analysis - Short-term trading and long-term investing. In addition, it brings you fully up to date on pattern day trading rules and zero commissions; strategies for both bull and bear markets; the influence of computer algorithms; and preparing for the market open. With *Understanding Stocks*, Third Edition, you have everything you need to succeed by investing more and trading less.

The bestselling stock-investing guide—revised and updated to improve your performance in today's world of long-term investing and short-term trading. There's never been a better time to get into stocks. New technologies provide tools and equipment for novices that previous generations of investors and traders didn't even dream of. The go-to guide for beginners, *Understanding Stocks*, provides everything you need to start out strong. From opening an account to evaluating stocks to making trades, it covers all the fundamentals—market language, players, rules, strategies, and environment—and helps you build a solid portfolio by developing the right balance between risk and reward. This updated third edition includes brand-new chapters on: - Risk management - Identifying winning stocks - Testing your trading strategy - Bitcoin and alternative investments - Ways to read the market quickly and accurately - Technical and fundamental analysis - Short-term trading and long-term investing. In addition, this comprehensive resource brings you fully up to date on pattern day trading rules and zero commissions; strategies for both bull and bear markets; the influence of computer algorithms; and preparing for the market open. You don't need a fortune to make a fortune. With *Understanding Stocks* you have everything you need to succeed as an investor or trader. Michael Sincere is the author of many popular investing and trading books. He routinely provides his insight into the stock market. Sincere has worked as an adjunct professor at two universities, and he writes for several major corporations and brokerage firms. He also writes a column for *MarketWatch*, "Michael Sincere's Long-Term Trader."



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