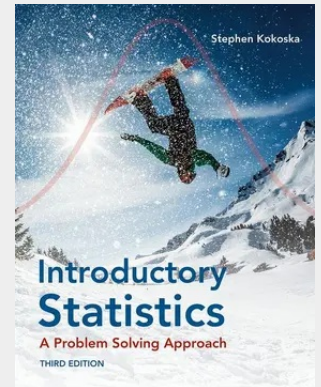


Introductory Statistics: A Problem-Solving Approach

A Problem Solving Approach Now available with Macmillan's Achieve, Introductory Statistics helps students develop the fundamental lifelong skill of solving problems and interpreting solutions in real-world terms. One of our goals was to make this problem-solving approach accessible and easy to apply in many situations. We certainly want students to appreciate the beauty of statistics and connections to so many other disciplines. However, it is even more important for students to be able to apply problem-solving skills to a wide range of academic and career pursuits, including business, science and technology, and education. Achieve for Introductory Statistics connects the problem-solving approach and real-world examples in the book to rich digital resources that foster further understanding and application of statistics. Assets in Achieve support learning before, during, and after class for students, while providing instructors with class performance analytics in an easy-to-use interface.

This text helps students develop the fundamental lifelong skill of solving problems and interpreting solutions in real world terms in a way that is accessible and easy to apply in many situations. We certainly want students to appreciate the beauty of statistics and connections to so many other disciplines. However, it is even more important for students to be able to apply problem-solving skills to a wide range of academic and career pursuits, including business, science and technology, and education. This edition presents long-term, universal skills for students taking a one or two semester introductory statistics course. Examples include guided, explanatory solutions that emphasize problem-solving techniques. Example solutions are presented in a numbered, step-by-step format. The generous collection and variety of exercises provide ample opportunity for practice and review in a variety of contexts. Concepts, examples, and exercises are presented from a practical, realistic perspective. Real and realistic data sets are current and relevant. And, the text uses mathematically correct notation and symbols and precise definitions to clearly illustrate statistical procedures and proper communication. Now also available with Achieve, Macmillan's new online learning platform which includes relevant materials for the introductory statistics course.



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