Kodama

Competing through ICT Capability

Innovation in Image Communication

Proposes that video communications tools are a form of infrastructure that enhance the creation of new knowledge which transcends space and time in business activities. Illustrates that the dynamic relationship of four elements of ICT capability promote the formation of business networks and the development of knowledge communities.

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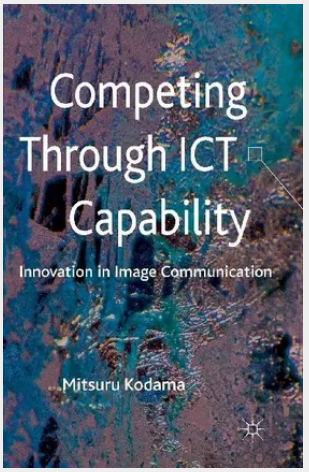

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