

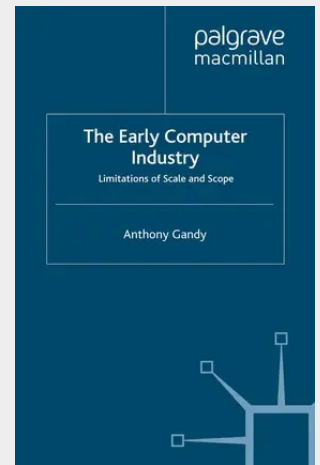
Gandy

The Early Computer Industry

Limitations of Scale and Scope

Uses case studies to explore why large scale electronics failed to win a leadership position in the early computer industry and why IBM, a firm with a heritage in the business machines industry, succeeded. The cases cover both the US and the UK industry focusing on electronics giants GE, RCA, English Electric, EMI and Ferranti.

Uses case studies to explore why large scale electronics failed to win a leadership position in the early computer industry and why IBM, a firm with a heritage in the business machines industry, succeeded. The cases cover both the US and the UK industry focusing on electronics giants GE, RCA, English Electric, EMI and Ferranti.



106,99 €

99,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781349351053

Medium: Buch

ISBN: 978-1-349-35105-3

Verlag: Palgrave Macmillan

Erscheinungstermin: 30.11.2012

Sprache(n): Englisch

Auflage: 1. Auflage 2013

Produktform: Kartoniert

Gewicht: 456 g

Seiten: 348

Format (B x H): 140 x 216 mm

