

Warde

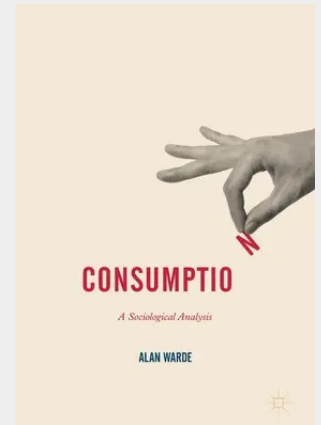
Consumption

A Sociological Analysis

This book critically reviews recent social scientific investigations of consumption, a controversial topic with moral overtones, and of popular public interest and political and economic significance. The author explores how consumption affects personal identity and social position, developing a sociological analysis using theories of practice to account for everyday consumption, its role in the social order, and its consequences for environmental sustainability. The book offers a controversial analysis which explains consumption not in terms of the purchasing of commodities but of the organization and coordination of daily practices.

Consumption will be of interest to scholars and students of sociology, anthropology, geography, cultural studies, consumer research, business studies and social theory.

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29,95 €

27,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781349717866

Medium: Buch

ISBN: 978-1-349-71786-6

Verlag: Palgrave Macmillan

Erscheinungstermin: 04.04.2019

Sprache(n): Englisch

Auflage: 1. Auflage 2017

Serie: Consumption and Public Life

Produktform: Kartoniert

Gewicht: 361 g

Seiten: 261

Format (B x H): 148 x 210 mm

