

Private Action for Public Purpose

Examining the Growth of Falck, the World's Largest Rescue Company

This book analyses the private provision of rescue and emergency services, and focuses on the emergence of the world's largest rescue company, Falck. The author's structured academic perspective is informed through close co-operation with Falck, which operates in 44 countries and across 6 continents. The chapters examine aspects of reliability, culture, innovation, trust, governance and business development within rescue and emergency services, including differentiation, internationalisation and globalisation. Drawing on detailed case studies of Falck's global work in the USA, Columbia, India and Denmark, *Private Action for Public Purpose* is instructive for students and researchers of business and management, and will provide value for emergency responders, managers, policy-makers and organisations involved in emergency response and crisis management.

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