

Driven to the Brink

Why Corporate Governance, Board Leadership and Culture Matter

is a collection of short stories about corporate disasters and how inadequate governance and flawed culture caused a massive destruction of shareholder value.

Look at any major corporate meltdown and two factors emerge: a failure of corporate governance and a culture where short-termism and greed are rewarded and risk is encouraged to flourish unchecked.

Two years before the latest crash, Alicia Micklethwait co-wrote the best-selling *Greed and Corporate Failure* which examined some of the high profile corporate disasters of the early years of the 21st century. Sadly those lessons were forgotten. Companies have continued to be *Driven to the Brink* of disaster.

Now, with co-author Patty Dimond, they examine what we must learn this time around. Drawing on in-depth case studies of the Libor scandal, Olympus, Co-op, Kids Company and others, Dimond and Micklethwait ask what have we learned and more importantly, what can we do to prevent these disasters from happening again?

They also examine the large, emerging and less widely understood world of Corporate China with detailed discussion of the Lixel and Glaxo frauds. On a positive note, staying with China, they look at the story of Alibaba and ask is an ethical culture enough to protect shareholder rights?

Driven to the Brink is a collection of short stories about corporate disasters and how inadequate governance and flawed culture caused a massive destruction of shareholder value. Look at any major corporate meltdown and two factors emerge: a failure of corporate governance and a culture where short-termism and greed are rewarded and risk is encouraged to flourish unchecked. Two years before the latest crash, Alicia Micklethwait co-wrote the best-selling *Greed and Corporate Failure* which examined some of the high profile corporate disasters of the early years of the 21st century. Sadly those lessons were forgotten. Companies have continued to be *Driven to the Brink* of disaster. Now, with co-author Patty Dimond, they examine what we must learn this time around. Drawing on in-depth case studies of the Libor scandal, Olympus, Co-op, Kids Company and others, Dimond and Micklethwait ask what have we learned and more importantly, what can we do to prevent these disasters from happening again? They also examine the large, emerging and less widely understood world of Corporate China with detailed discussion of the Lixel and Glaxo frauds. On a positive note, staying with China, they look at the story of Alibaba and ask is an ethical culture enough to protect shareholder rights?



35,30 €

32,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781349954933

Medium: Buch

ISBN: 978-1-349-95493-3

Verlag: Palgrave Macmillan

Erscheinungstermin: 21.07.2018

Sprache(n): Englisch

Auflage: Softcover Nachdruck of the original 1. Auflage 2017

Produktform: Kartoniert

Gewicht: 3451 g

Seiten: 244

Format (B x H): 148 x 210 mm

